

# Jan-Jaap van Dijk

I LOVE TO DESIGN FOR WEB AND PRINT



## PERSONAL DETAILS

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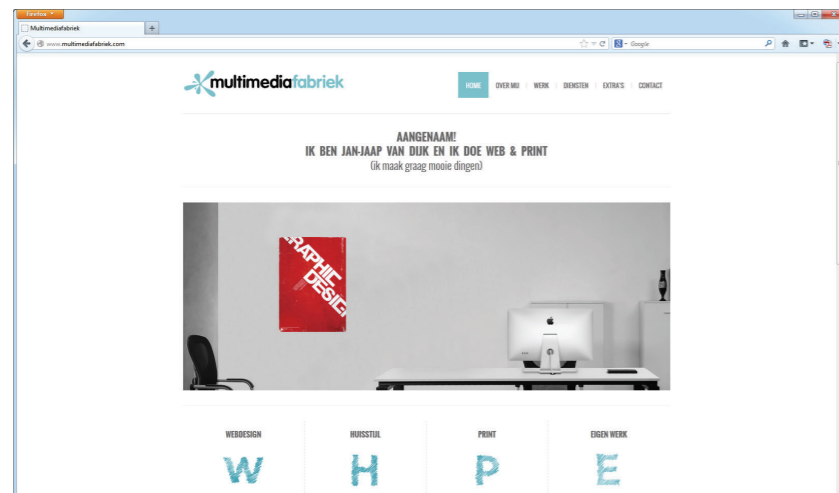
## PROFILE

I am a positive person and I live by the slogan "No is not an option". I enjoy working independently but I also function well as a teamplayer. My skills approve with an above average workload and I feel at ease working towards imminent deadlines.

Because of my IT-background I approach every situation analytically so I can work systematically towards a solution. I have a tendency of being a perfectionist because I am not easily satisfied. I am capable of working on details without losing the big picture.

I am a hands-on person, always go the extra mile and I like to dive in straight away. I enjoy thinking towards a solution and out-of-the box by looking at situations from 'every' angle possible.

But besides that, I am easy going and always good for a laugh.



## EMPLOYMENT HISTORY

2003 - present

**OWNER: MULTIMEDIAFABRIEK**

In 2003 I started my own freelance business which became the Multimediafabriek in 2011. I work on all sorts of accounts which include websites, landing pages, banners, (re-)branding, logo's, brochures etc. I enjoy freelancing and find it very rewarding, I love being my own boss and the challenges it brings.

On the other hand the financial pressure is always there and sometimes it can take the focus of my work - I'm a designer after all.

2008 - 2010

**WEBDESIGNER: TOOLS COMMUNICATIE (DEN HAAG)**

Responsible for the technical translation of media concepts to online and offline content. I focussed primarily on building full flash driven websites / applications and/or flash based modules. Sometimes combined with offline media campagnes (i.e. Direct Mailing). I also worked in the studio on material used in offline projects.

2002-2008

**SENIOR SOFTWARE ENGINEER: ACHMEA ACTIVE (NOORDWIJK)**

Responsible for the maintenance (program logic) of existing and new office/internet applications in Visual Basic 6, classic ASP en C#.NET/ASP.net.

2000-2002

**SYSTEM SOFTWARE DEVELOPER: ZILVEREN KRUIS HEALTH INSURANCE (NOORDWIJK)**

Responsible for the maintenance (program logic) of various (sub)systems (Client Administration, Financial Systems and Customer Relations Management) in a mainframe environment (Siemens S110 with ADABAS/Natural)

1999-2000

**PROCES CONSULTANT: ZILVEREN KRUIS HEALTH INSURANCE (NOORDWIJK)**

Responsible for the setup and monitoring of automated processes in relation to various (sub)systems used in the Declaration Process.

## EDUCATION AND TRAINING

- 2012 Masterclasses "Design, Technology & Cool Shit" (FITC)
- 2011 Adobe User Group meetings (Several locations, Amsterdam)
- 2009 Training usability en SEO (MacAcademy/Concept7, Utrecht)  
Masterclass Adobe Creative Suite (LJS, Den Haag)
- 2008 Masterclass Adobe Illustrator (LJS, Den Haag)
- 2007 Multimedia and finearts, Webdesign & Development (SAE Institute, Amsterdam)  
Digital Photography (Photo Academy, Amsterdam)
- 2006 Object Oriented Thinking, SQL, Advanced Programming (Cap Gemini, Utrecht)  
ASP.net, C#.net, XML- Systematics (Info Support, Utrecht)
- 2003 Graphics & Typography (Grafisch Media Instituut, Amsterdam)
- 1998 ITIL Foundations (Syntegra, Zoetermeer)
- 1995 AMBI-modules (NOVI, Utrecht)
- 1990 Communication & Design (Ichtus College, Rotterdam)

## INTERESTS

I have a broad interest and a serious passion for design in general. Other interests include digital photography and digital photomanipulation, cooking, making music and DJ-ing (chill-out en Lounge), drawing, painting and airbrushing, cabaret and practising yoga,

